

LND Media Outreach Projection Q1 and Q2 – FY17

October 25 PRESS RELEASE: Tribal grants

Four press releases (AZ, CA, NV, NN) to announce the annual grants for tribes; timed for the annual tribal conference.

October 27 EVENT: Federal Green Challenge Award – Golden Gate National Recreation Area

Deborah Jordan will present the Federal Green Challenge award for innovative federal renewable energy production and procurement to the winner, National Park Service's Golden Gate National Recreation Area, at Fort Mason in San Francisco.

October: Children's Health Social Media Campaign

Children's Health related Facebook posts and Tweets for entire month of October.

November 1 MEDIA ADVISORY/PUBLIC MEETING: Evoqua RCRA Permit

A public meeting will be held on the draft Evoqua Water Technologies permit for a carbon regeneration facility on the Colorado River Indian Tribes (CRIT) Reservation near Parker, AZ. The public comment period is open through January 9.

November 3 EVENT: California Green Business Program P2 grant

Alexis Strauss will tour Mandela Foods Cooperative in West Oakland at an event to promote CARB's Green Business Program expansion into economically disadvantaged communities.

November 16 MEDIA ADVISORY: Las Vegas MVD Convening (TOD Roundtable)

Possible advisory on EPA-funded Southern Nevada Transit Oriented Development Roundtable.

November PRESS RELEASE: Weston Solutions/Chem-Wood penalty

Press release on \$25,000 penalty for cleanup condition violation at a former wood treatment facility on Oahu.

November/December EVENT: Food Recovery Challenge Award – Crystal Creamery

TBD will tour innovative anaerobic digestion program at a Modesto dairy that generates renewable energy and uses former waste materials as animal bedding.

November/December EVENT: Federal Green Challenge Award – Marine Corps Air Station Miramar

Hector Aguirre (?) will present the Federal Green Challenge award for largest decrease in Energy consumption to Marine Corps Air Station Miramar. Note: Same award given by Administrator event last year / may not do press.

November–January PRESS RELEASE: Final Pesticide Applicator Certification Rule

Press release to amplify national announcement of updates to the federal certification regulations. Coordinate with OPP.

December 2 EVENT: Farmworker Appreciation Breakfast

Alexis, Amy, and Jim Jones planning to attend event in Calexico, CA. Amy is planning to have R9 videographer attend as well.

December 13 PRESS COORDINATION: RCRA Biennial Report

HQ will release the results of the 2015 RCRA Biennial Report nationally, and R9 may want to amplify or highlight regional data. Need to coordinate with Tom Huetteman's group.

December – April PRESS RELEASES/EVENTS: Food Recovery Challenge Awards

TBD – national and regional Food Recovery Challenge Award recipients for regional releases and possible events: Lanikai School (Kailua, HI), City of San Diego, Ramona High School (San Diego), Chumash Casino Resort, UC Davis, Food Forward (LA/Santa Barbara) and Sprouts Farmers Markets (La Habra in Orange County, Claremont, Redondo Beach, Cupertino).

TBD December NEWS BRIEF: Arizona Tribal Green Building Codes Workshop

Share outcomes from Tribal Green Building Codes Workshop planned for early December in Arizona.

TBD December – April EVENT: Southern Nevada Making a Visible Difference Food Recovery Goal

TBD – announce MVD Food Recovery Goal with local partners to galvanize awareness and participation in local food donation and composting programs. Could coincide with edible/inedible food waste characterization planned early Dec.

January PRESS RELEASE: Border TRI

TRI fact sheets for AZ/Son and CA/Baja region made available on Border 2020 website.

January EVENT: Wasted FOOD Mapping Tool Release

Release ORD-funded national food waste mapping tool in conjunction with food event TBD (potentially at US Composting Council conference in Los Angeles in January 23-26).

February EVENT: Asthma Outreach in Imperial Valley

Ceremony to close asthma outreach, referral, and intervention events in Imperial Valley.

February EVENT: Border Ocean Friendly Restaurants

Completion of Ocean Friendly Restaurants project and recognition of participating restaurants and government partners.

February MEDIA ADVISORY: Border Environmental Health Report

Release of report on environmental health data gaps ("Evaluation of the Environmental Health Status along the Arizona-Sonora Border").

March EVENT: Border Food Composting

Tijuana Eco-Parque Food Composting Demonstration results and recognition ceremony.

March EVENT: Border TRI Outreach

Hold US-side TRI community outreach workshops in coordination with Enforcement Division.

March 10 or 11 PRESS RELEASE or MEDIA ADVISORY: Children's Environmental Health Trainings

Provide notice about free trainings for school nurses and those working in early care environments in Hawaii. Partners include PEHSU, ATSDR and HI DOH.

March/April (SOCIAL MEDIA, TRADE/CONSUMER ARTICLE): TSCA Formaldehyde Rule Finalization
Rule restricts formaldehyde in compressed wood products; would try and time with “spring renovations” work in the residential building sector.

April 15 NEWS BRIEF: New Recycle City Game Update

Announce release of Recycle City game update for students in advance of Earth Day. Region 9’s Recycle City is one of the most popular EPA websites.

April 22 PRESS RELEASE/SOCIAL MEDIA: Student EE Awards (PEYA)

Targeted press releases for specific students and amplify national announcement. Announced on Earth Day.

May/June MEDIA ADVISORY: Training and Meeting for EPA Accredited Lead-based Paint Training

Providers will be at EPA Region 9 Offices.

2nd Quarter PRESS RELEASE: Gila Certification Plan Approval

Press release to announce the EPA approval of Gila River Indian Community’s Pesticide Applicator Certification Plan annual grants for tribes.

Spring PRESS RELEASE: Worker Protection Inspector Training

Possible press release to announce California statewide training for pesticide use inspectors throughout California; in partnership with CA DPR.

Spring PRESS RELEASE: NAWS Report on California Farmworker Demographics

Possible press release announcing release of NAWS report. Could do in partnership with DOL.

TBD/Spring PRESS RELEASE: CNMI Grant

\$20K additional grant funding to CNMI for groundwater monitoring at their only RCRA HW facility (an open burn/detonation facility for UXO). The facility is operated by a branch of the CNMI government and solves a serious UXO disposal problem and will help determine if the site is causing impacts to local groundwater. Not sure exactly when this will be funded to CNMI but probably in the next 6 months (coordinating with John McCarroll’s group on timing).

TBD/Spring PRESS RELEASE or EVENT: DTSC Lead Testing/Abatement Results near Exide

\$170K grant to DTSC (funding being passed through to a local non-profit) to support lead testing/abatement in homes in EJ neighborhoods near the former Exide Lead Battery Recycling Facility. This grant has already been awarded, and we might have some preliminary results to report in the next 6 months.

TBD: UST Actions

Exploring options to publicize Merced County, Lancaster, and Tuolumne UST petroleum liquid removal and recycling.

RCRA 40th Anniversary Outreach

1995 – 1st Comprehensive Procurement Guidelines [Web Feature]

2007 – SMM: The Road Ahead Document Published [Blog]

1983 - Trans-Border Waste Management - La Pas Agreement > Cleanups: Nogales Wash and Mexicali [Photo Blog]

1990 – 2000 - JACADS/Johnston Atoll – Destroyed nerve agents & chemical weapons [Photo Blog]

2003 - 2016 - Ordot Dump/Layon Landfill & Guam Zero Waste [Photo Blog]

1998 - 2014 - Sunrise Mountain Landfill – First time RCRA 7003 used for a landfill [Photo Blog]

2015 - Tronox/Anadarko Settlement – Largest the largest recovery for the cleanup of environmental contamination in history -- \$5.15 billion, Could divide into NV & N. AZ stories. [Existing web feature: <https://www.epa.gov/enforcement/case-summary-settlement-agreement-anadarko-fraud-case-results-billions-environmental>]

Tribal Solid Waste – Number of tribes and open dumps cleaned up [Photo Blog]

Green Remediation – [Blog]